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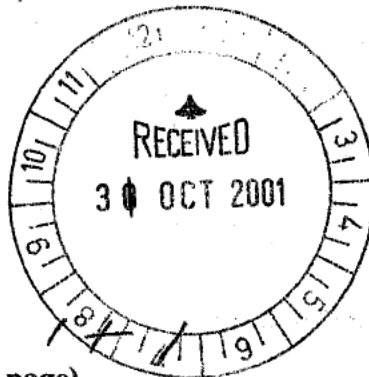
Professional Services Dietitian

Date:

31/10/01

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Message:

Please find enclosed  
DAA's letter of support for  
the Sports Dietitians Association  
Submission re P236 - Sports Feeds.

Kind regards,

Dietitians Association of Australia  
(A.C.N. 008 521 480)



31 October 2001

Project Manager -- Proposal 236  
Australia New Zealand Food Authority  
PO Box 7186  
Canberra Mail Centre ACT 2610

Dear Sir

**Re: P236 - Development of Joint Regulation for Sports Foods**

The Dietitians Association of Australia (DAA) has assessed the response to Proposal 236 by Sports Dietitians Australia (SDA), an independent organisation of dietitians with special expertise in sports nutrition.

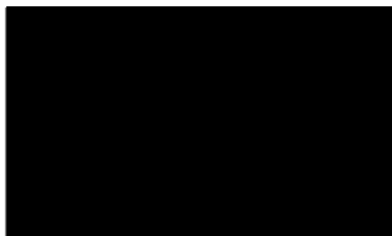
The SDA response includes comments on regulatory options, definition, composition and labelling for the sports foods standard and DAA is pleased to offer support for their submission.

We are particularly interested in supporting the following needs, identified in the SDA submission:

- The creation of a regulatory approach that allows consumers to identify foods and beverages that will give true nutritional advantage to people involved in sports or heavy exercise rather than products with little scientific support for their sports-related claims or imagery.
- Regulated sports performance claims.
- Labelling that identifies substances in sports foods and beverages that may cause athletes to be in breach of anti-doping codes.
- Ensuring public health and safety in relation to ingredients used in sports foods and beverages - with recognition given to the need to avoid unnecessary restrictions on innovation by industry in response to advances in sports nutrition science.

Thank you for the opportunity to provide comment on this proposal.

Yours sincerely



Chairperson, DAA Food Standards Advisory Committee  
for [REDACTED]  
President

*Leading the way to better nutrition*

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