

## submissions

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**From:** [REDACTED] Bevan Wait [REDACTED]  
**Sent:** Friday, 14 November 2014 8:28 AM  
**To:** submissions  
**Cc:** [REDACTED]  
**Subject:** Submission

Hi there,

Proposal P1035 - Gluten Claims About Foods Containing Alcohol

We wish to provide a submission in support of Proposal P1035 - Gluten Claims About Foods Containing Alcohol.

Brand Evolution sells an alcoholic gingerbeer that is gluten free. Since Standard 1.2.7 – Nutrition, Health and Related Claims has come into effect prohibiting the use of nutrition content claims about gluten content in relation to food containing more than 1.15% alcohol by volume (including beverages), we have received a lot of complaints from people with celiacs disease in relation to the law change. Most of this feedback were concerns in relation to the law limiting celiacs ability to select beverages fit for their consumption.

Therefore we are in strong support of the proposed change P1035, as this will appease the celiac community, and allow celiacs to decipher between products that are suitable for celiac consumption vs those that are not.

Regards,

Bevan Wait

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**brand**evolution  
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