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From: slo@foodstandard.gov.au
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To: standards management
Subject: FSANZ: Applications and Submissions - Submission [SEC=INCONFIDENCE]



FSANZ: Applications and Submissions - Submission

Wednesday, 19 December, 2007

- 1. Assessment Report Number:**
- 2. Assessment Report Title:**
- 3. Organisation Name:** Palmerston North Women's Health Collective
- 4. Organisation Type:** Health Interest Group
- 5. Representing:** women's health and consumer health concerns
- 6. Street Address:** 53 Waldegrave St Palmerston North
- 7. Postal Address:** PO Box 4253 Palmerston North
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- 12. Submission Text:** We fully support clear labelling to make it very clear that alcohol is a risk in pregnancy (and also for breast feeding mothers). Simple labelling such as ALCOHOL SHOULD NOT BE TAKEN IN PREGNANCY would be our preference. We provide this information when distributing pregnancy tests and there is a growing awareness of that complete avoidance of alcohol in pregnancy is advised but clear warning labelling is essential to assist this. It is a crucially important health promotion strategy that needs to be introduced as a measure for protection against foetal alcohol syndrome and to promote healthy breast feeding choices. This is important to the health of children and families and of benefit to our wider communities.