



**26 September 2014**  
**[19-14]**

## **Administrative Assessment Report – Application A1100**

### **Maximum Permitted Level of Acesulphame Potassium in Chewing Gum**

<b>Date received: 12 August 2014</b> <b>Date due for completion of administrative assessment: 2 September 2014</b> <b>Date completed: 28 August 2014</b>		
<b>Applicant:</b> The Wrigley Company Pty Limited		<b>Potentially affected Standard:</b> 1.3.1
<b>Brief description of Application:</b> To increase the maximum permitted level of acesulphame potassium (Ace-K) in chewing gum to align with the international regulations and so standardise formulations.		
<b>Procedure:</b> General	<b>Estimated total hours:</b> 350  Reasons why: Seeking an increase in the maximum permitted level of an already permitted food additive	<b>Estimated start work:</b> March 2015

#### ***Decision***

**Application accepted**

**Date: 28 August 2014**

**Has the Applicant requested confidential commercial information status?**

Yes No✓

**Has the Applicant sought special consideration e.g. novel food exclusivity, two separate applications which need to be progressed together?**

Yes No✓

### ***Charges***

**Does FSANZ consider that the application confers an exclusive capturable commercial benefit on the Applicant?**

Yes No✓

**Does the Applicant want to expedite consideration of this Application?**

Yes No✓ Not known

### ***Application Handbook requirements***

**Which Guidelines within the Part 3 of the *Application Handbook* apply to this Application?**

3.1.1, 3.3.1

**Is the checklist completed?**

Yes ✓ No

**Does the Application meet the requirements of the relevant Guidelines?**

Yes✓ No

**Does the Application relate to a matter that may be developed as a food regulatory measure, or that warrants a variation of a food regulatory measure?**

Yes✓ No

**Is the Application so similar to a previous application or proposal for the development or variation of a food regulatory measure that it ought not to be accepted?**

Yes No✓

**Did the Applicant identify the Procedure that, in their view, applies to the consideration of this Application?**

Yes✓ No

**If yes, indicate which Procedure:**

General

**Other Comments or Relevant Matters:**

Nil

### ***Consultation & assessment timeframe***

**Proposed length of public consultation period:**

6 weeks

**Proposed timeframe for assessment:**

**'Early Bird Notification' due: 25 September 2014**

Commence assessment (clock start)	Early April 2015
Completion of assessment & preparation of draft food reg measure	Early August 2015
Public comment	Mid-August – Late Sept 2015
Board to complete approval	Early Dec 2015
Notification to Forum	Early Dec 2015
Anticipated gazettal if no review requested	Mid-Feb 2016