



Coca-Cola South Pacific Pty Ltd

L9, 40 Mount Street, North Sydney NSW 2060, Australia

PO Box 388, North Sydney NSW 2059, Australia

Tel: +61 2 9259 6800 Fax: +61 2 9291 3754

ABN 50 003 029 794

7 February 2010

Food Standards Australia New Zealand
PO Box 7186
Canberra BC ACT 2610

Dear Sir / Madam,

RE: Application A1037 Steviol Glycosides – Increase in Permitted Use Levels

Reference is made to the above application for which public submissions have been invited.

Coca-Cola South Pacific is please to provide the following comments in response to the Assessment Report for Application A1037 Steviol Glycosides – Increase in Permitted Use Levels dated 15 December 2010.

Coca-Cola South Pacific supports the increase to the allowed maximum permitted level (MPL) of steviol glycosides (expressed as steviol equivalents) as intense sweeteners, in water based beverages, brewed soft drinks and formulated beverages, up to 200mg/kg. This increase in MPL would allow innovation in developing reduced calorie beverages while maintaining a taste profile acceptable to consumers.

The increase in the MPL of steviol glycosides¹ from 160mg/kg up to 200mg/kg is consistent with international permissions and allows for uniformity between domestic and international food standards.

Coca-Cola South Pacific is also supportive of the additional amendments recommended by FSANZ regarding the instructions and calculation for determining steviol equivalents. As stevia extracts available on the market can have different combinations of steviol glycosides, we believe these amendments will assist manufacturers ensure they do not exceed the MPL of steviol glycosides.

Yours sincerely,

Jim Moshovelis
Scientific & Regulatory Affairs Manager
Coca-Cola South Pacific

¹ As steviol equivalents

