

2024 FSANZ Stakeholder Forum

Collaboration in food regulation: Working together for impact

20 JUNE | MELBOURNE

InterContinental Melbourne The Rialto

Facilitator

Geraldine Doogue AO



Welcome to country

Wurundjeri Elder



Welcome address

Glenys Beauchamp AO PSM
Chair of the FSANZ Board



Opening address

The Hon. Ged Kearney MP, Assistant Minister for
Health and Aged Care



Session 1

9:30-10:45am

The world of food: delivering public benefits through international cooperation

Expert panel:

- Dr Sandra Cuthbert, CEO, FSANZ
- Vincent Arbuckle, Deputy Director-General, New Zealand Food Safety
- Tom Black, A/g First Assistant Secretary, DAFF
- Jennifer Savenake, Director, NHMRC

Panel topic:
The national interest:
opportunities and challenges in the rapidly changing world of food

The world of food: delivering public benefits through international cooperation

Dr Sandra Cuthbert, CEO, FSANZ

2024 FSANZ Stakeholder Forum – Collaboration in food regulation: Working together for impact

20 June 2024

Agenda

01 Partnering globally

02 The benefits

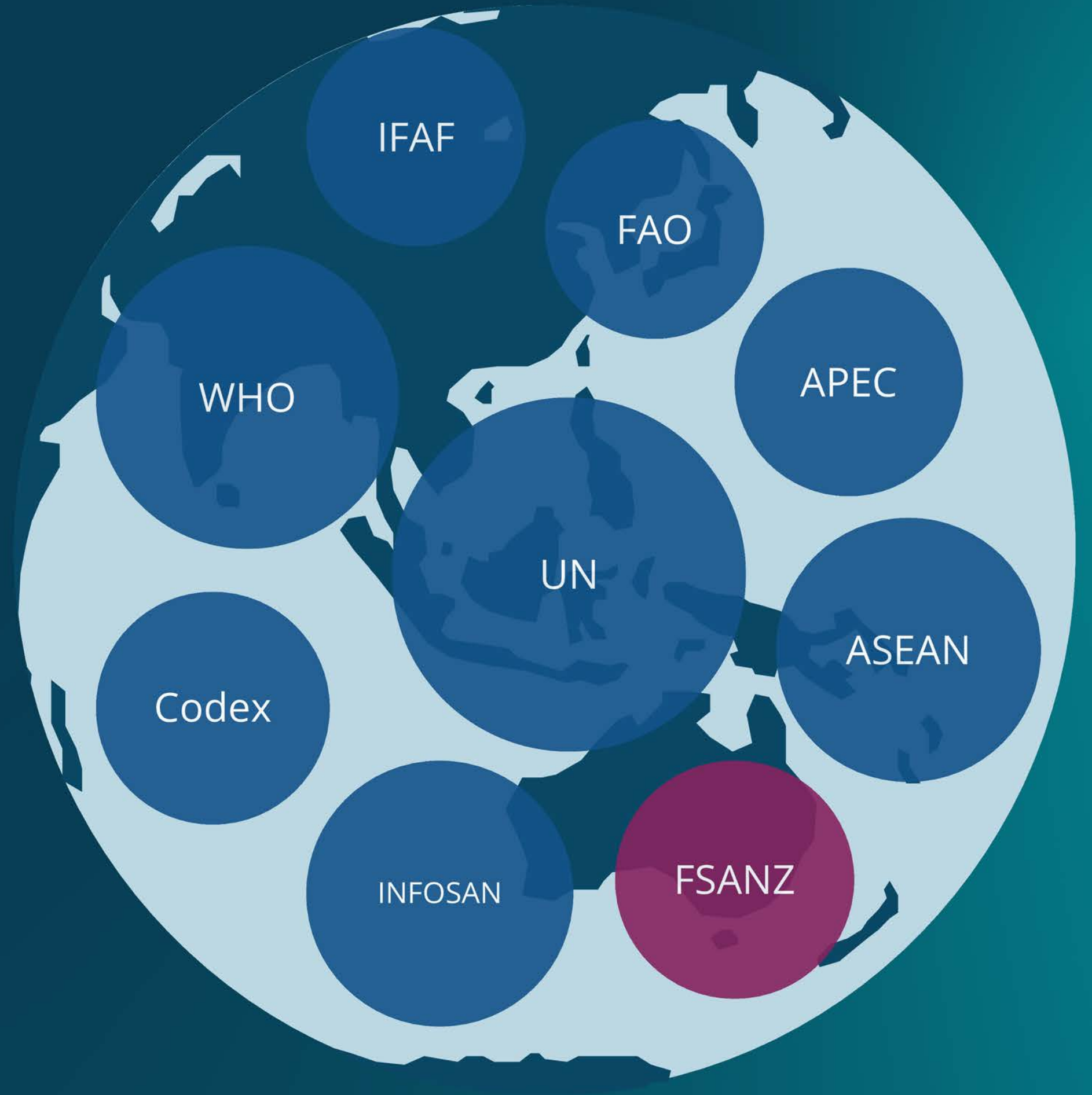
03 The numbers

04 Harmonisation

05 Case studies

06 The (bi)national interest

Global partners



International leadership

Heads of food agencies on why collaboration is so important

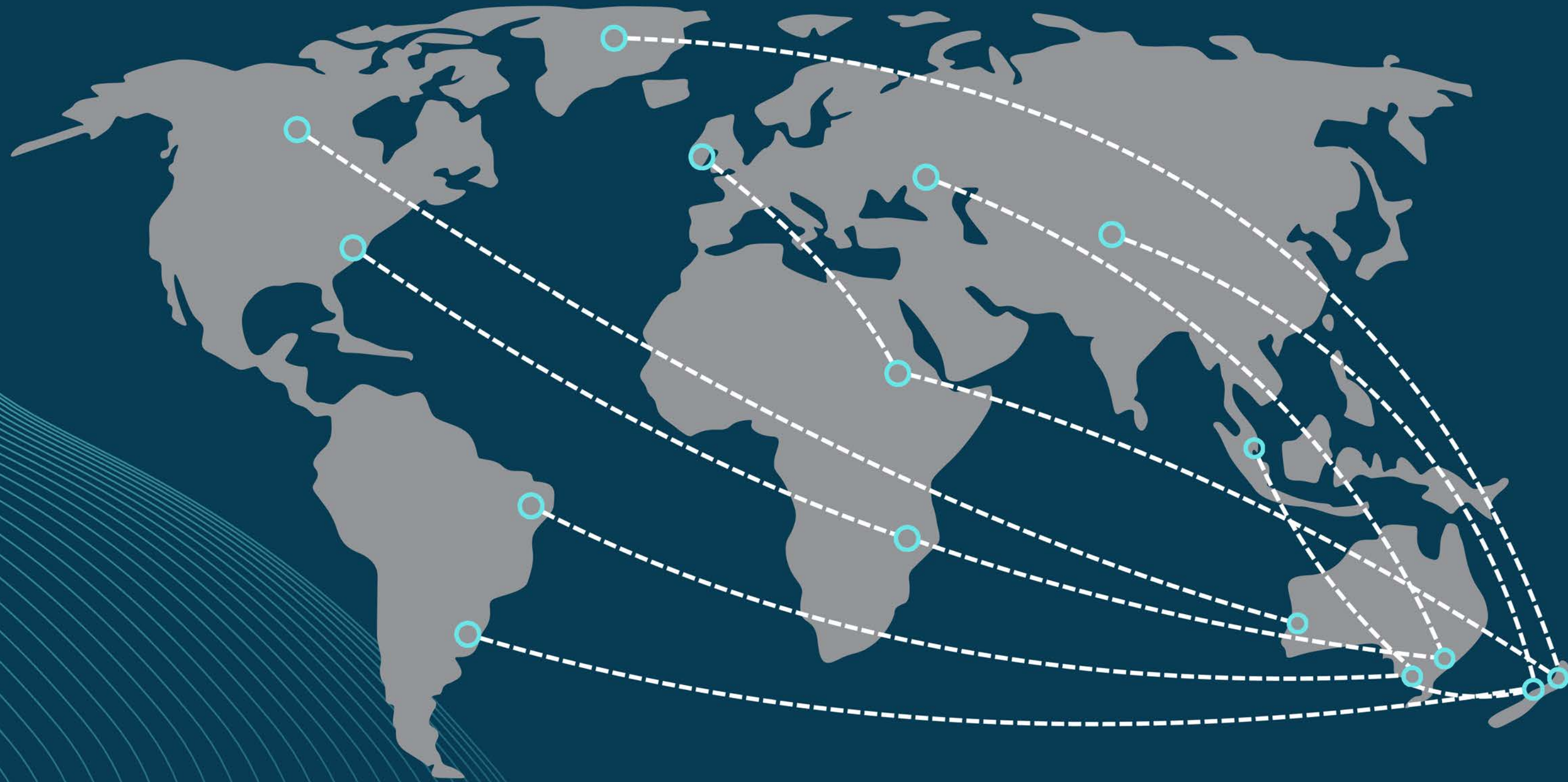
A woman in a light-colored top and dark trousers stands next to a whiteboard, pointing at it. A man in a dark suit sits at a table with a laptop open, looking towards the woman. The room has large windows overlooking a city street. A potted plant is visible in the foreground on the right.

Play video

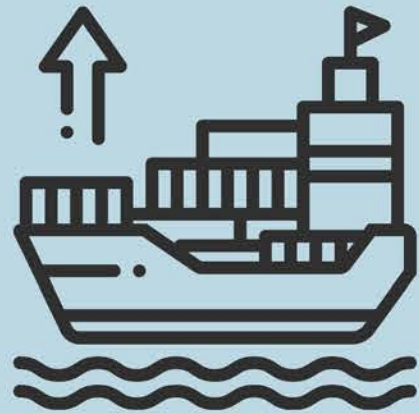
Why collaborate?

- 01 Harmonise with international standards
- 02 Help set Codex standards
- 03 Share food safety risk assessment expertise
- 04 Manage food safety and public health incidents
- 05 Build capacity and capability
- 06 Access a global evidence base
- 07 Prepare for emerging challenges and opportunities

The benefits



The Australian food sector



In 2023, food and beverages accounted for **10% of total Australian exports**, with an estimated value of

\$56B



In 2023, Australians spent in excess of

\$200B on food

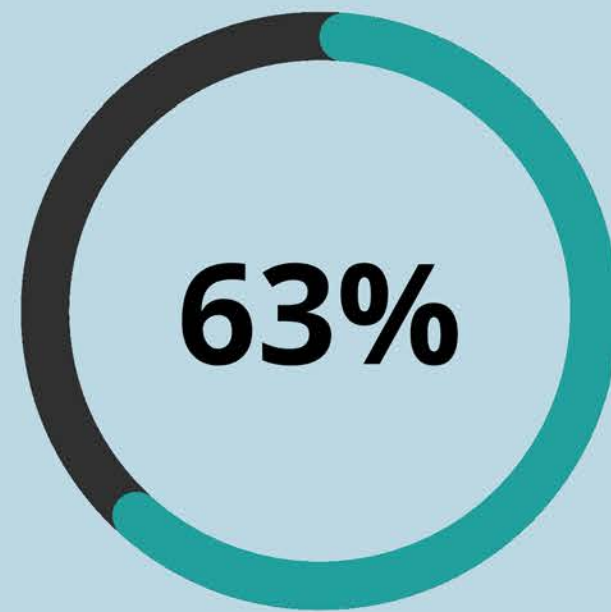


More than **1.2M** people

are employed in preparing and selling food, alongside **305,000** in agriculture and **230,000** in food manufacturing.

The New Zealand food sector

In 2023, food and beverages accounted for



of New Zealand exports with an estimated value of **\$43 billion**, reaching over **200** marketplaces around the world.

New Zealanders spent

\$46B on food.

More than

\$3B

worth of those exports came to Australia

More than

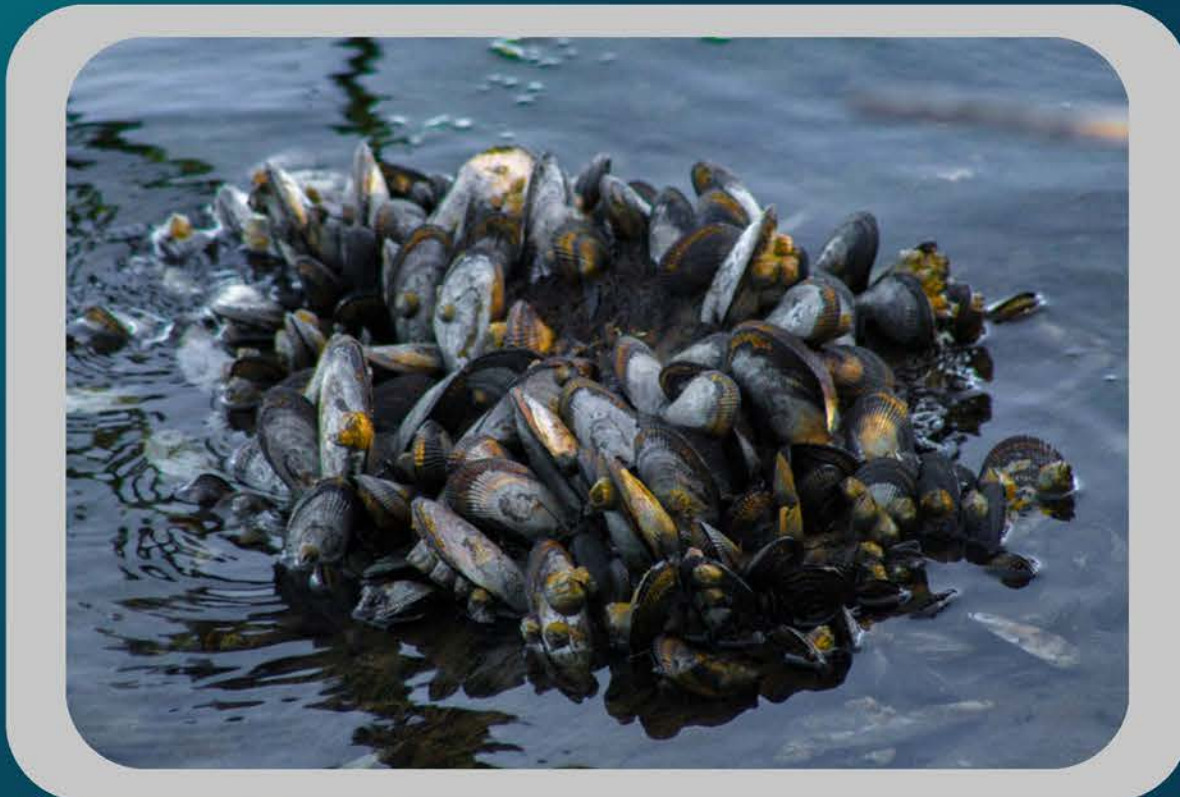
500,000

Kiwis are employed in preparing and selling food, including agriculture.

That's 1 in 5 people in the NZ workforce.



Harmonisation



Singapore

01 We're partnered with Singapore Food Agency.

02 Joint projects in data science, microbiology, genetic modification and alternative proteins.

03 The '30 by 30' initiative is looking at innovative ways to increase local food production.

04 Trials and research are identifying potential risk factors which can support new standards development.

Canada

- 01** We're partnered with Food Directorate of Health Canada.
- 02** In 2019, we agreed to commence a system for GM food safety assessment sharing.
- 03** Benefits include reduced duplication, time and resource savings, process improvements and reduced costs for applicants.
- 04** To date two shared assessments for GM foods have been completed, with a third underway and a fourth about to start.

United Kingdom

- 01** We're partnered with the Food Standards Agency UK.
- 02** Working together on behavioural economics research.
- 03** UK expertise in delivering a monthly Consumer Insights Tracker survey helped with design of an annual FSANZ survey.
- 04** First delivered in 2023, the CIT will help FSANZ and FRS partners track consumer attitudes to food safety and nutrition over time.

2023 Consumer Insights Tracker results

CONFIDENCE IN THE FOOD SUPPLY



of consumers were confident that food and drinks sold in Australian and New Zealand shops and supermarkets are safe to eat

HEALTHY DIET AND LIFESTYLE



reported putting in effort to maintain a healthy diet

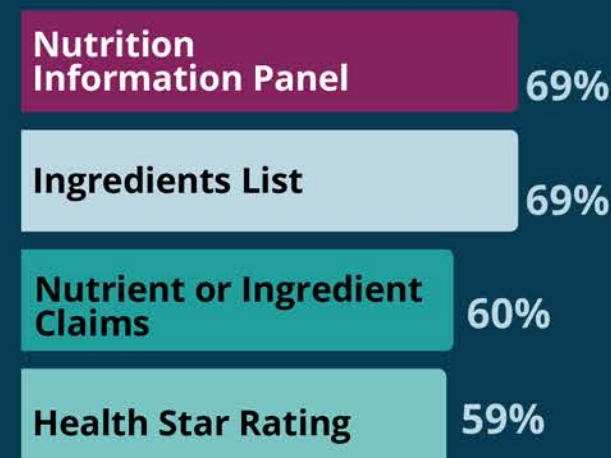


identified weight management as a factor influencing food choices

FOOD LABELLING

When asked what label elements were important when making decisions about food, the top elements were:

IMPORTANCE



Differing from the top most trusted food label, elements that did not include nutrient/ingredient claims or the Health Star Rating:

TRUST



AWARENESS AND TRUST IN FSANZ



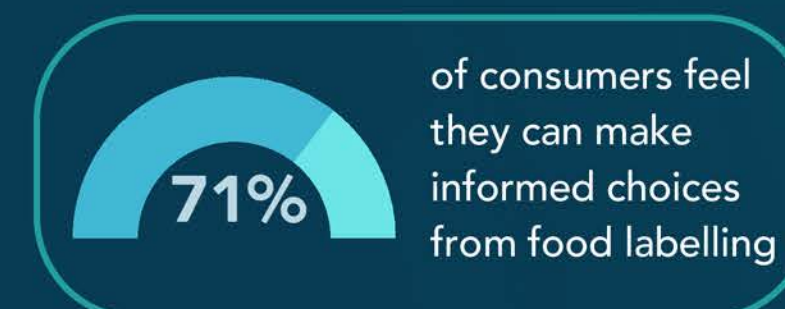
knew at least something about what FSANZ does

Of those consumers, **79%** trust FSANZ

Beyond taste and price, the top factors influencing consumers' food purchasing decisions were:



Despite being among the most important, on-label claims and the Health Star Rating were **least trusted**.



**International collaboration: it's
in the (bi)national interest!**

Thank you

Dr Sandra Cuthbert, CEO, FSANZ

2024 FSANZ Stakeholder Forum – Collaboration in food regulation: Working together for impact

20 June 2024

Session 1

9:30-10:45am

The world of food: delivering public benefits through international cooperation

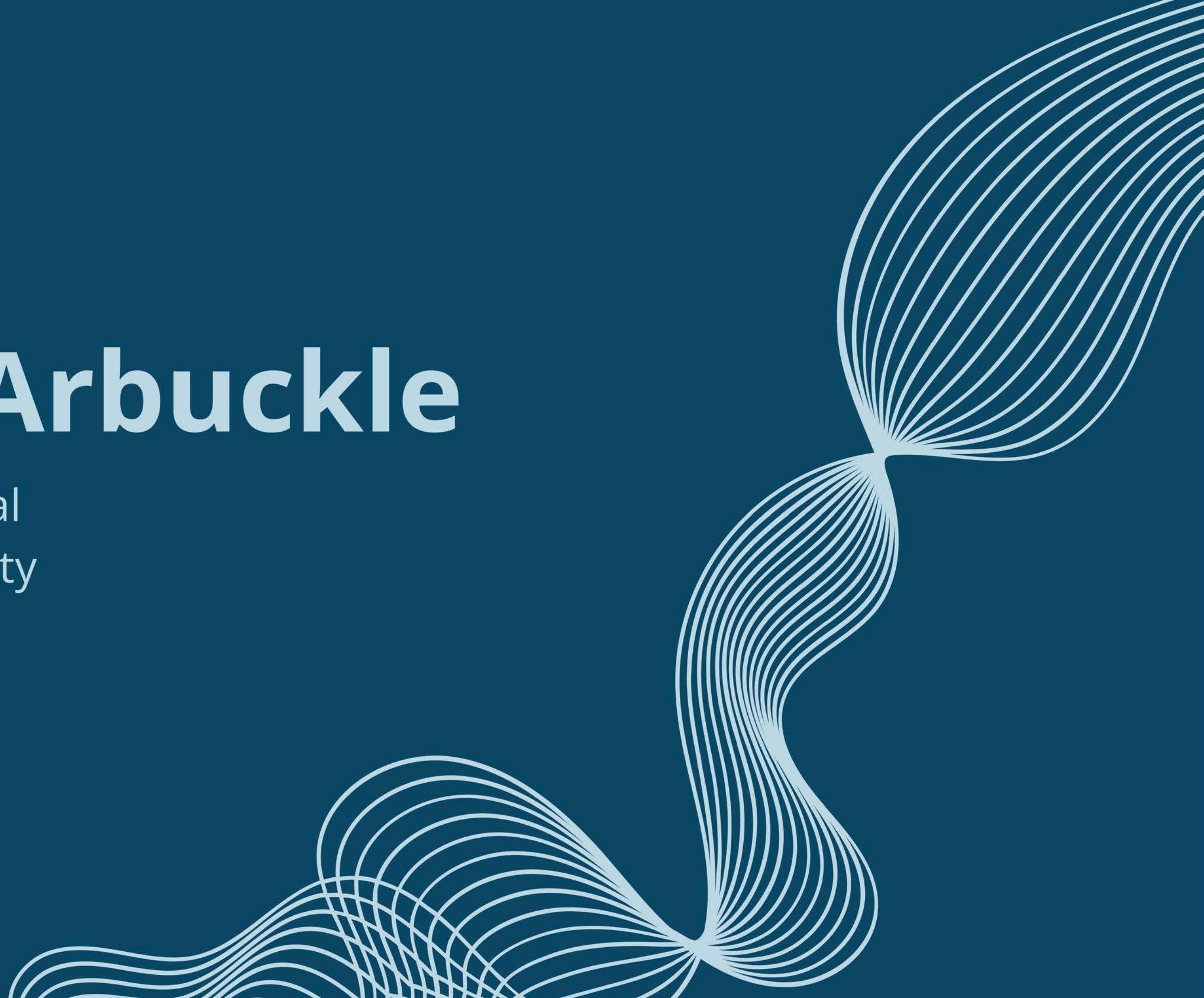
Expert panel:

- Dr Sandra Cuthbert, CEO, FSANZ
- Vincent Arbuckle, Deputy Director-General, New Zealand Food Safety
- Tom Black, A/g First Assistant Secretary, DAFF
- Jennifer Savenake, Director, NHMRC

Panel topic:
The national interest:
opportunities and challenges in the rapidly changing world of food

Vincent Arbuckle

Deputy Director-General
New Zealand Food Safety



New Zealand Food Safety

Haumaru Kai Aotearoa

Ministry for Primary Industries
Manatū Ahu Matua



A New Zealand Perspective - opportunities and challenges
in the rapidly changing world of food.

20 June 2024

Vincent Arbuckle
Deputy Director-General
New Zealand Food Safety

- **New Zealand is an export focused agri-business economy with dairy at its core.**

Primary industries account for 80% of the country's goods exports and are one of the main sources of income and tax revenue that funds public services – NZIER, April 2024.

- **Government's ambition to double the value of exports over ten years.**
- **Changes to biotechnology regulations (GE/GM and other biotechnologies).**
- **Environmental Inhibitors – international frameworks and domestic regulation.**

Ensuring food safety of environmental inhibitors requires further efforts to close regulatory and knowledge gaps. Science-based holistic risk assessment and internationally harmonised legislative frameworks are needed to ensure food safety of environmental inhibitors and facilitate their global trade – FAO. 2023. Food Safety implications from the use of environmental inhibitors in agrifood businesses.

Session 1

9:30-10:45am

The world of food: delivering public benefits through international cooperation

Expert panel:

- Dr Sandra Cuthbert, CEO, FSANZ
- Vincent Arbuckle, Deputy Director-General, New Zealand Food Safety
- Tom Black, A/g First Assistant Secretary, DAFF
- Jennifer Savenake, Director, NHMRC

Panel topic:
The national interest:
opportunities and challenges in the rapidly changing world of food

Tom Black

A/g First Assistant Secretary

Exports and Veterinary Services Division

Department of Agriculture, Fisheries and Forestry



2024 FSANZ Stakeholder Forum

Tom Black – A/g First Assistant Secretary
Exports and Veterinary Services Division

- ✓ Collaboration in Codex benefits Australian stakeholders across the food system.
- ✓ Australia is a strong leader in Codex and drives outcomes that support Australia's domestic and export food systems.
- ✓ Codex is an important platform to respond to rapid changes in food systems, driven by technological innovation and global trends towards improving food system sustainability.
- ✓ Australia has an important role upholding science and risk-based standard setting and its centrality in international trade.



Session 1

9:30-10:45am

The world of food: delivering public benefits through international cooperation

Expert panel:

- Dr Sandra Cuthbert, CEO, FSANZ
- Vincent Arbuckle, Deputy Director-General, New Zealand Food Safety
- Tom Black, A/g First Assistant Secretary, DAFF
- Jennifer Savenake, Director, NHMRC

Panel topic:
The national interest:
opportunities and challenges in the rapidly changing world of food

Jennifer Savenake

Director Public Health Guidelines, Research Quality
and Advice, National Health and Medical Research
Council





Australian Government

National Health and Medical Research Council

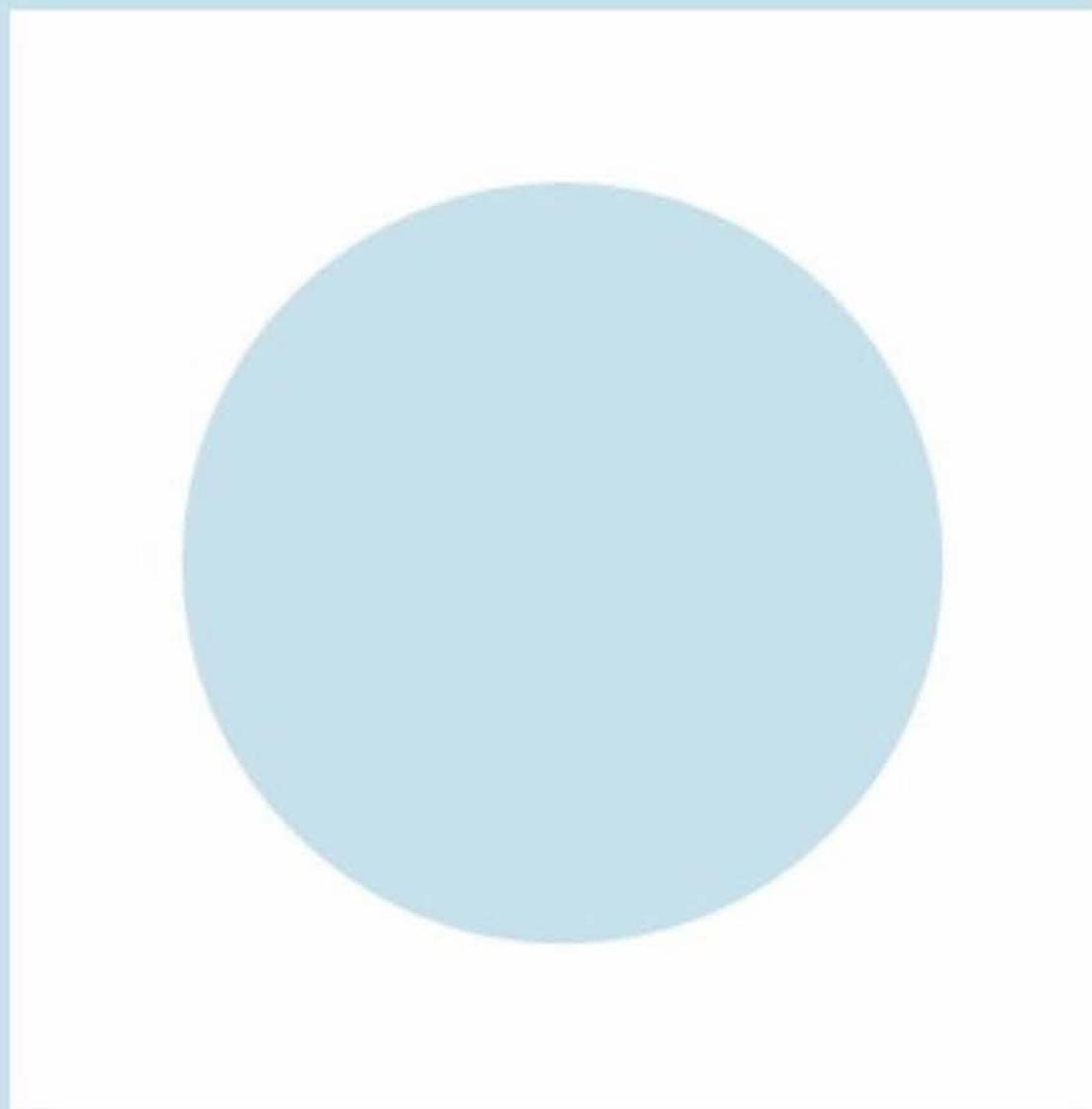
FSANZ

5 June 2024

NHMRC's role in the world of food

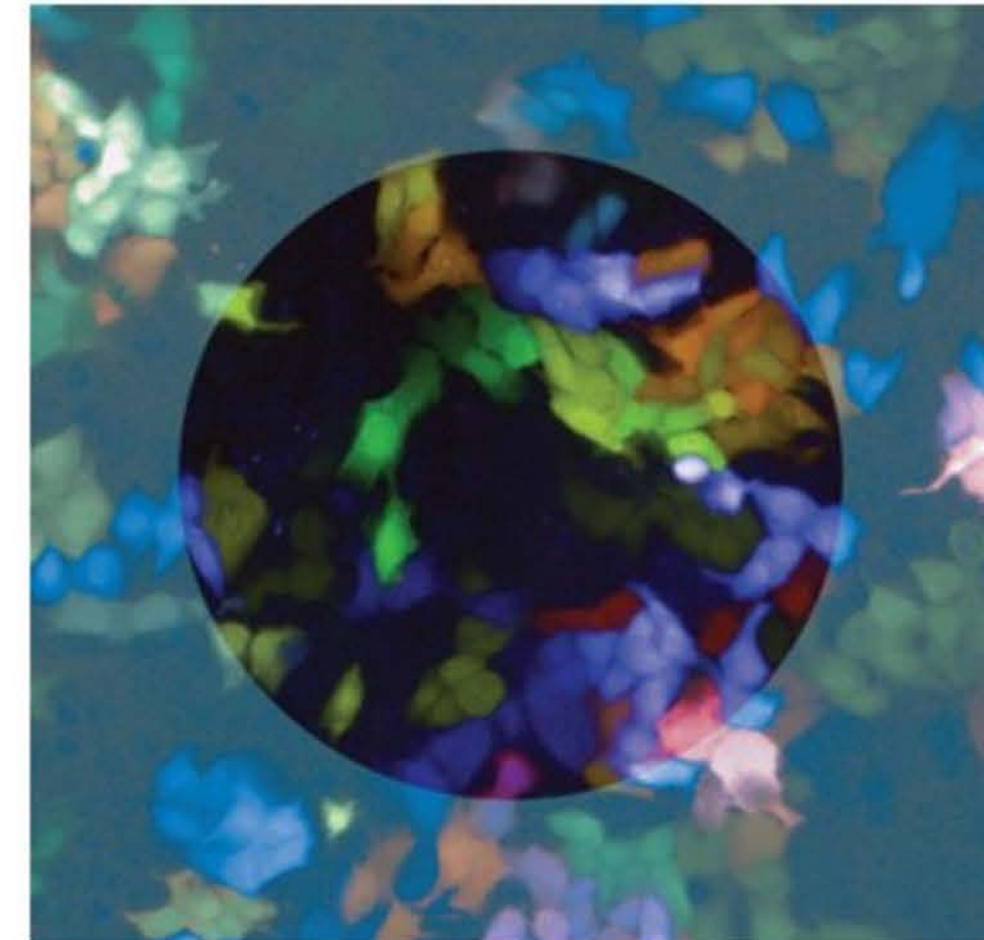
Jennifer Savenake

Director, Public Health Guidelines
Research Quality and Advice



NHMRC's strategy

- Create knowledge and build research capability through **investment** in the highest quality health and medical research
- Drive the **translation** of health and medical research into public policy, health systems and clinical practice and support the commercialisation of research discoveries
- Maintain a strong **integrity** framework underpinning rigorous and ethical research and promoting community trust



BUILDING
A HEALTHY
AUSTRALIA

NHMRC's role and function

- Fund health and medical research and training (using the Medical Research Endowment Account and other administered funds)
- Issue guidelines and advise the community on improving health
- Issues guidelines and advise the community on ethical issues relating to health (including issuing health research guidelines)
- Regulate research activities that involve the use of human embryos created by assisted reproductive technology (ART) or by other means
- Operate as a research grant hub for the Medical Research Future Fund



Guidelines

- 2013 Australian Dietary Guidelines
 - Currently under review, expected for release in 2026
 - Will include additional dietary guidance for older Australians
- 2006 Nutrient Reference Values
 - Iodine, Sodium and Selenium (UL) are currently under review
- 2020 Australian guidelines to reduce health risks from drinking alcohol
- 2012 Infant feeding guidelines for health workers



Australian Government

National Health and Medical Research Council

Thank you

Jennifer Savenake

Director, Public Health Guidelines

Research Quality and Advice

publichealth@nhmrc.gov.au

NHMRC

BUILDING
A HEALTHY
AUSTRALIA

Panel discussion and Q&A

Session 1

9:30-10:45am

The world of food: delivering public benefits through international cooperation

Expert panel:

- Vincent Arbuckle, Deputy Director-General, New Zealand Food Safety
- Tom Black, A/g First Assistant Secretary, DAFF
- Dr Sandra Cuthbert, CEO, FSANZ
- Jennifer Savenake, Director, NHMRC

Panel topic:
The national interest:
opportunities and challenges in the rapidly changing world of food

Session 2

11:15am-12:15pm

Collaboration in the bi-national Food Regulation System: partner perspectives

Presenters and panellists:

- John Piispanen, Executive Director, Queensland Health
- Liz Munn, Director Population Health Policy and Engagement, NSW Ministry of Health, NSW Health
- Karen Ferres, Director, SA Health
- Emma Denehy, Assistant Secretary, Department of Health and Aged Care



food regulation

Australia & New Zealand



Collaborating for success : *working together to deliver future - ready food regulation*



Introduction – John Piispanen

- A little about me
 - Executive Director Health Protection and Regulation Branch – Queensland Health
 - Qualified Environmental Health Officer with a Masters in Public Health
 - Over 39 years experience with Queensland Health
 - Expertise as a public health regulator and in incident management
 - Member of enHealth and NHEMS (sub-committees of AHPPC)
 - My role in the food regulatory system
 - One of two Queensland Food Regulation Standing Committee (FRSC) members
 - Co-Chair of the Priority 1 (Reduction of Foodborne Illness) action leads working group with NSW
 - Departmental rep and occasional proxy for the Food Ministers' Meeting (FMM)
-



Overview – Queensland

- Food system in Queensland
 - a Food Safety Standards and Regulation Unit within the Department of Health
 - 11 Queensland Health Public Health Units (labelling and composition)
 - 77 local governments (licencing of food businesses)
 - Principal act – Qld *Food Act 2006* (currently under review)
 - Regulatory partners include the Department of Agriculture and Fisheries and Safe Food Production Queensland
 - A reflection on Queensland
 - Approximately 32,000 licenced food businesses
 - Characterised by small to medium enterprises
-

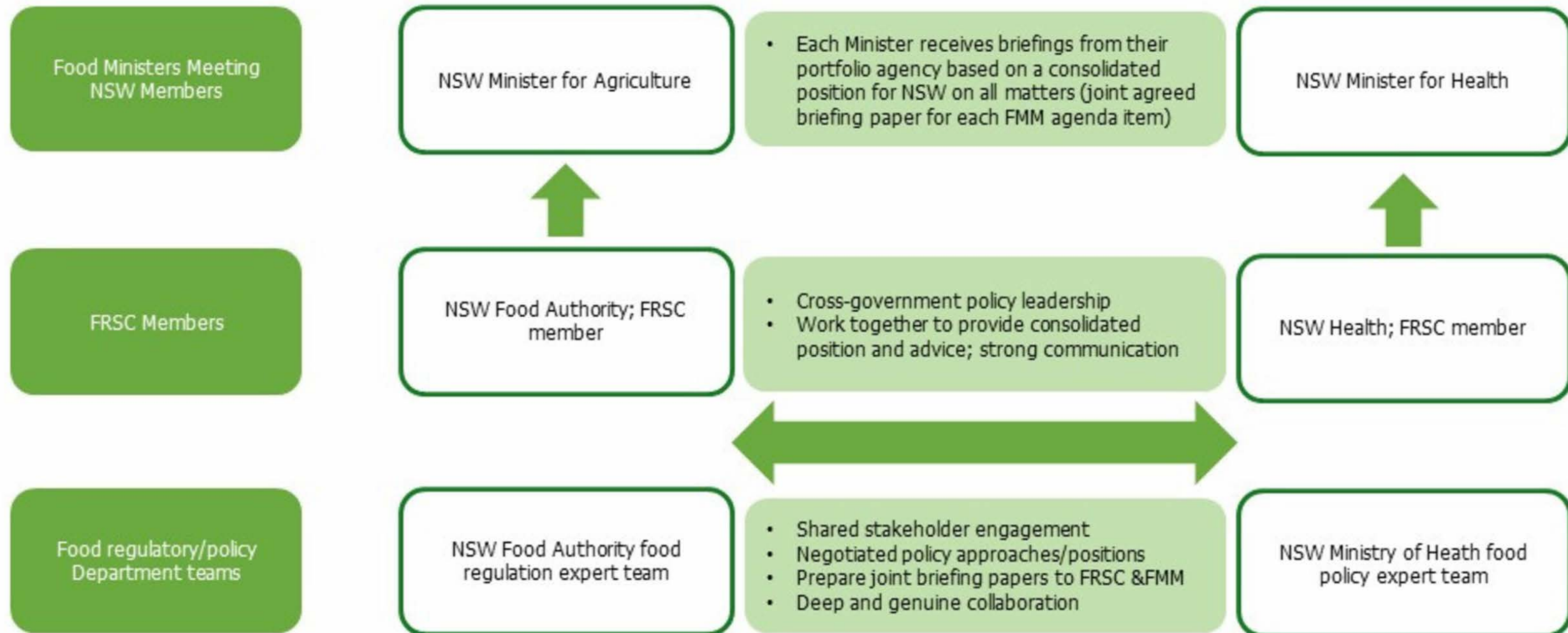


Introduction – Liz Munn

- A little about me
 - Director Population Health Policy & Engagement – NSW Health, which includes the Food Policy function in NSW Health
 - A biochemist and dietitian with over 30 years of experience across public health, consumer and industry food regulatory policy and research.
 - My role in the food regulatory system
 - Director responsible for NSW Health positioning on food regulation matters; proxy for Health's Food Regulation Standing Committee (FRSC) member
 - Director responsible for food and obesity prevention matters considered by Health Ministers' Meeting
 - Member of P2 FRSC working group and director responsible/member of numerous other national committees and working groups, eg, National Obesity Strategy, Health Star Rating working and advisory groups
-



NSW approach to collaboration





Introduction – Karen Ferres

- A little about me
 - Director, Food Safety and Regulation – SA Health
 - Qualified Food Scientist – majoring in Chemistry, Microbiology, Food Technology
 - Over 36 years' experience, 17 as a regulator with SA Health
 - Expertise in Industry QA, Education and Food Safety Standards & Regulation
 - Professional Member of AIFST
 - My role in the food regulatory system
 - One of two SA Food Regulation Standing Committee (FRSC) & Implementation Subcommittee for Food Regulation (ISFR) members
 - Co-Chair/Chair - ISFR WG on Food Safety Management and Food Safety Culture
 - Departmental rep and occasional proxy for the Food Ministers' Meeting (FMM)
 - Member of Priority 1 (reduction of Foodborne Illness) WG
-



Overview – South Australia

- Food system in South Australia
 - Principal Act – *SA Food Act 2001*
 - a Food Safety and Regulation Team within Public Health Directorate, SA Health
 - Recall & incident mgt, CH 1&2 labelling and composition, FS Audits CH3 & 4, policy & stds dev
 - Industry & regulator support – F S Code
 - 68 local governments (food business compliance, Insp + Audit – CH3)
 - Regulatory partners (CH4) include the Primary Industries & Regions SA (PIRSA), Dairysafe & Department of Agriculture, Fisheries & Forestry (DAFF)
 - Preventive Health Agency - collaboration
 - A reflection on South Australia
 - Approximately 17,000 notified & 1,500 accredited food businesses
 - Characterised as small to medium enterprises
-

Session 2

11:15am-12:15pm

Collaboration in the bi-national Food Regulation System: partner perspectives

Presenters and panellists:

- John Piispanen, Executive Director, Queensland Health
- Liz Munn, Director Population Health Policy and Engagement, NSW Ministry of Health, NSW Health
- Karen Ferres, Director, SA Health
- Emma Denehy, Assistant Secretary, Department of Health and Aged Care



Establishing a standalone Australian CDC



The establishment of an Australian CDC was an election commitment by the Australian Government

The CDC will:

- Ensure ongoing pandemic preparedness
- Lead the federal response to future infectious disease outbreaks
- Work to prevent communicable and non-communicable diseases

Objectives for establishing the Australian CDC

The development of the Australian CDC is framed around achieving five objectives:



increase **independence** and strengthen **evidence-based and transparent** decision-making to maintain trust



improve **national coordination** of effort and efficiencies, with stronger partnerships, including across Commonwealth agencies and between jurisdictions



support **national action** through enhanced national capabilities, underpinned by the distinct and complementary roles and responsibilities of **jurisdictions and the Commonwealth**



enhance **international** connections



increase and productively utilise resources to support preparedness and response across all jurisdictions, including nationally

The Australian CDC establishment process

We are taking a phased approach to establishing an Australian CDC.

The interim Australian CDC was established within the Department of Health and Aged Care on 1 January 2024.

The final CDC will be established in late 2025 or early 2026.

Four phases of establishment:



Development of an Australian CDC data system and strategy

Outputs for 2024:

1. Scoping of a new **National Public Health Surveillance System (NPHSS)**, which will be designed and implemented for use by the states, territories and the Commonwealth to coordinate national response efforts.
2. Development of the **Australian CDC Data Strategy**, to outline how the Australian CDC will optimise the use and value of data to inform evidence for action.



Rapid and timely
insights for action



Partnerships for
enabling data
governance



Enhanced data to
support health
equity



Public trust in CDC
data use

Engagement is on-going

The interim CDC continues to engage with stakeholders as we progress towards full establishment

Key stakeholders include:

- States and territories
- International counterparts
- Research institutes
- Peak bodies

Panel discussion and Q&A

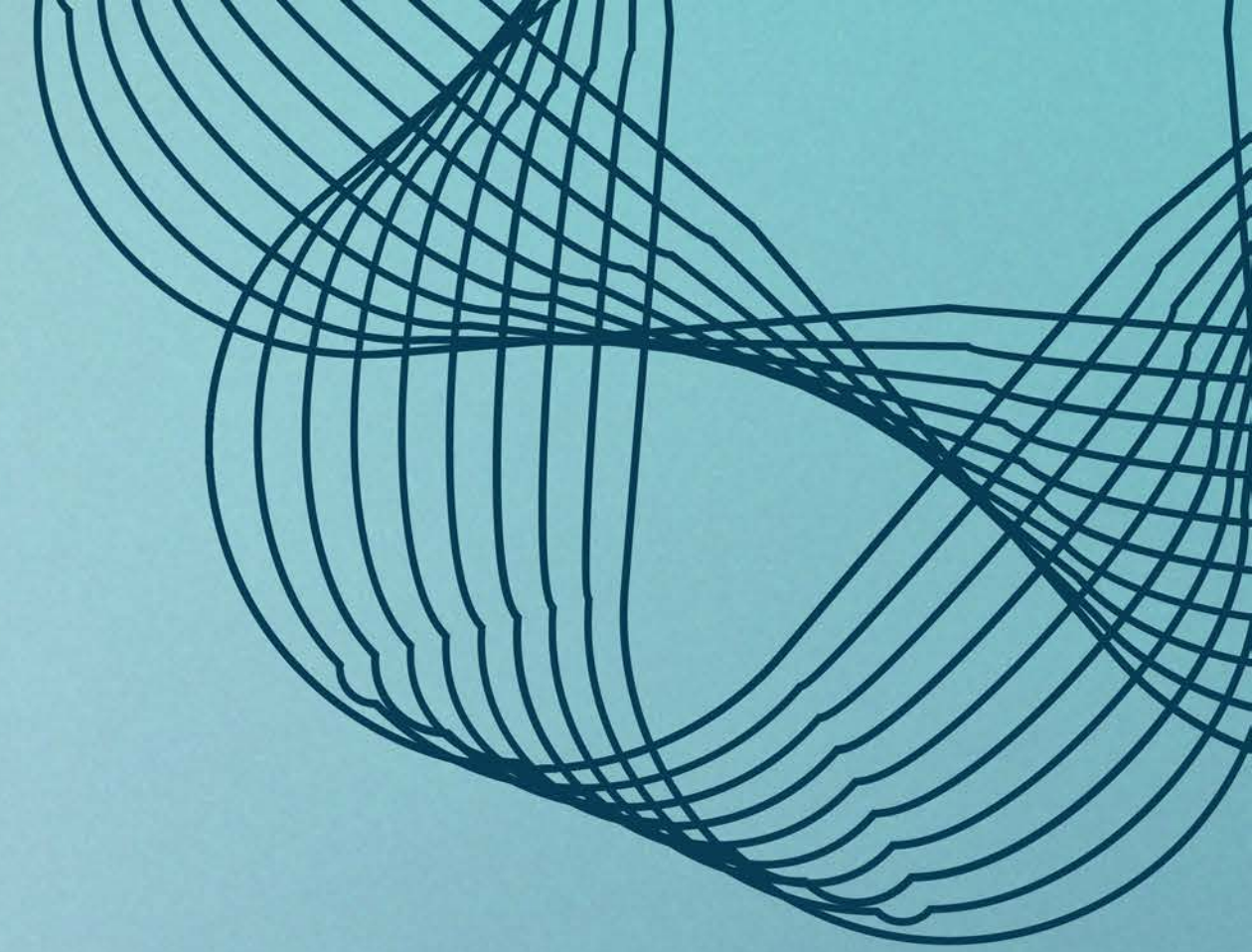
Session 2

11:15am-12:15pm

The world of food: delivering public benefits through international cooperation

Presenters and panellists:

- John Piispanen, Executive Director, Queensland Health
- Liz Munn, Director Population Health Policy and Engagement, NSW Ministry of Health, NSW Health
- Karen Ferres, Director, SA Health
- Emma Denehy, Assistant Secretary, Department of Health and Aged Care



Session 3

1-2:30pm

Stakeholder stories: hearing from public health, consumer and industry representatives

Presenters and panellists:

- Adjunct Professor Terry Slevin, CEO, Public Health Association of Australia
- Tanya Barden OAM, CEO, AFGC
- Melissa Cameron, Sustainable Dairy Nutrition Manager, Dairy Australia
- Sarah Pennell, Chief Operating Officer, Foodbank



Adjunct Professor Terry Slevin

Chief Executive Officer
Public Health Association of Australia





Public Health Association
AUSTRALIA

Collaboration in food regulation: Working together for impact

FSANZ Stakeholder meeting 20 June 2024

Adj Prof Terry Slevin
Chief Executive Officer

Public Health Association of Australia

Public Health Association of Australia

T: 02 6285 2373

E: phaa@phaa.net.au

W: www.phaa.net.au



Public Health Association
AUSTRALIA

Acknowledgement of country

I would like to acknowledge the land that we meet on today is the Traditional Lands of Australia's first people and that we respect their spiritual relationship with their country and that their cultural and heritage beliefs are still important to the living people today.

I pay respect to elders past, present and emerging.



Public Health Association
AUSTRALIA



Public Health Association
AUSTRALIA

Regulators need to regulate: Regulatory failure a serious risk

Australian economy

Embattled buy now, pay later sector to be regulated under credit laws

Financial services minister Stephen Jones says government will also move to regulate cryptocurrency exchanges like other financial markets

- Follow our Australia news live blog for the latest updates
- Download the free Guardian app; get our morning email briefing



Australian Government
Department of Health



The Crown allegations show the repeated failures of our gambling regulators

Published: July 30, 2019 7.14pm AEST Updated: July 30, 2019 8.41pm AEST

Home Health topics Initiatives and programs Resources

Home > Health topics > Aged care > Aged care reforms and reviews

Review of National Aged Care Quality Regulatory Processes

This review looked at why aged care processes did not address failures of care described in the 2017 Oakden review. The review made 10 recommendations to improve processes. The Australian Government has responded with a range of measures.

Stuff

Monitoring and regulation of pesticides: Why is nobody in control?

Neil Pearce • 16:30, Jun 25 2022



national VISORY

Home About Us Ser

Regulatory failure, poor risk culture or both? The Crown Casino money laundering investigation

f Australia
5285 2373
1aa.net.au
1aa.net.au



Public Health Association
AUSTRALIA

Standard Regulator/Industry Dynamic

Industry does not like regulation

- “Cutting red tape”
- “Not understanding the realities of the industry”

Regulator and Industry Capture

- All regulators have the most contact with the people they regulate
- We are all nice middle-class people who like to be nice to each other, and have friendly relationships with the people we deal with regularly.

Regulation benefits the industry being regulated

- Establishing a “level playing field”
- Protecting the reputation of the category being regulated (e.g Australia as the healthy food exporter)
- Deals with the more ruthless, risk taking and “rogue” elements of the industry

Citizens assume, expect and where necessary demand industry is properly regulated

Especially when it comes to something as fundamental as healthy safe food

Public Health Association of Australia

T: 02 6285 2373

E: phaa@phaa.net.au

W: www.phaa.net.au



Public Health Association
AUSTRALIA

Example: Alcohol Pregnancy Warning Labels

A close-up photograph of a person's hands holding a beer bottle. The bottle is partially filled with a golden beer and has a white label with a black silhouette of a pregnant woman. The background is blurred, showing other bottles in a display.

**Pregnancy warning labels on
alcoholic beverages**

Update - 24 July 2020

Public Health Association of Australia

T: 02 6285 2373

E: phaa@phaa.net.au

W: www.phaa.net.au

What are the biggest challenges facing food standards development in Aust NZ?



Public Health Association
AUSTRALIA

- FSANZ agenda is perceived by some to be dominated by processing industry paid applications that demand priority e.g. approvals to use new ingredients in infant formulas or new enzymes for bakery products.
- How can we ensure that work is prioritised based on population need/big picture issues and not seen as being about profits of a small number of market players from mass or niche products?

What do you need from FSANZ?

- Transparency
- Willingness to explore new ways or working that are more 'fit for purpose' in **assessing long term dietary risks** and the benefits of regulation in this area to consumers and public health
- Current cost-benefit tools may be great for calculating immediate costs or savings to industry but **not the longer term** outcomes for consumers and health

Public Health Association of Australia

T: 02 6285 2373

E: phaa@phaa.net.au

W: www.phaa.net.au

Minimum requirements to ensure the primacy of public health and safety in the FSANZ Act



Public Health Association
AUSTRALIA

- **The individual and combined impact of proposed changes to the FSANZ Act must not weaken existing public health protections, including for long-term health**
- **The FSANZ Act must clearly define public health to include long-term health**
- **Public health and safety, as defined above, must have primacy in the FSANZ Act's objectives**
- **A clear mechanism and pathway is required that allows public health priorities to be appropriately applied through the regulatory process.**

Key reforms to ensure the primacy of public health must be included:

- levelling the imbalance between the application and proposal pathways by setting statutory minimum timeframes for proposals that are at least aligned with timeframes for industry applications;
- developing a clear, practical and timely pathway for public health stakeholders to ask FSANZ to review and amend the Food Standards Code; and
- resourcing FSANZ to set strategic priorities that aim to promote healthy food options, improve diets and prevent diet-related disease.

Public Health Association of Australia

T: 02 6285 2373

E: phaa@phaa.net.au

W: www.phaa.net.au



Public Health Association
AUSTRALIA

We are FOR regulation

- The public health community understands the need for – even DEMANDS strong regulation
- We see ourselves as the regulators friend
- We are appreciative of all those in the food sector who strive to take a genuinely constructive role to support public health
- We are keen to be constructive partners
- We sit outside government and seek to provide independent evidence based or evidence driven advice

Public Health Association of Australia

T: 02 6285 2373

E: phaa@phaa.net.au

W: www.phaa.net.au

Session 3

1-2:30pm

Stakeholder stories: hearing from public health, consumer and industry representatives

Presenters and panellists:

- Adjunct Professor Terry Slevin, CEO, Public Health Association of Australia
- Tanya Barden OAM, CEO, AFGC
- Melissa Cameron, Sustainable Dairy Nutrition Manager, Dairy Australia
- Sarah Pennell, Chief Operating Officer, Foodbank



Tanya Barden, OAM

Chief Executive Officer
Australian Food and Grocery Council





FSANZ Stakeholder Forum

Stakeholder stories - Industry perspective

Tanya Barden OAM, Chief Executive Officer, Australian Food and Grocery Council

June 2024

Sustaining Australia

Emissions reduction

Balancing environmental sustainability with production needs



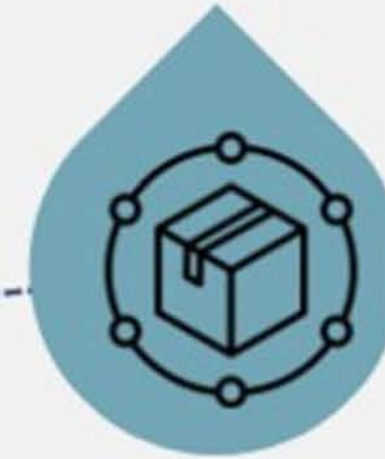
Global competitiveness

Embracing cutting-edge technologies to streamline production & enhance competitiveness



Supply chain disruptions

Access to transport, energy pricing, pallets, biosecurity delays at ports, packaging and ingredient availability issues, access to labour, and industrial action



Circular economy

Shifting towards recyclable, reusable & compostable packaging



Cost of living

Many cost pressures, need to strike the right balance to ensure risk and reward are shared across the whole supply chain

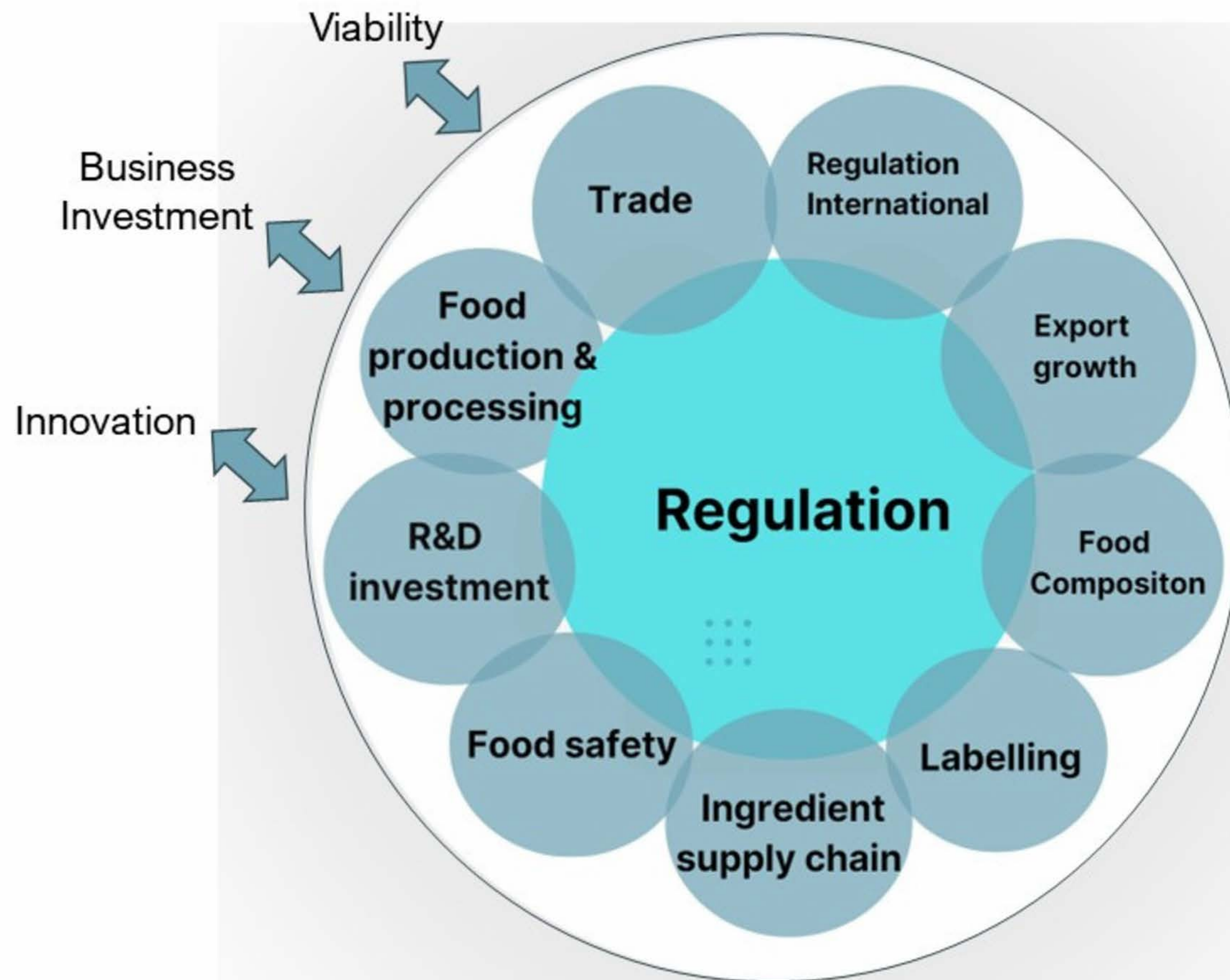
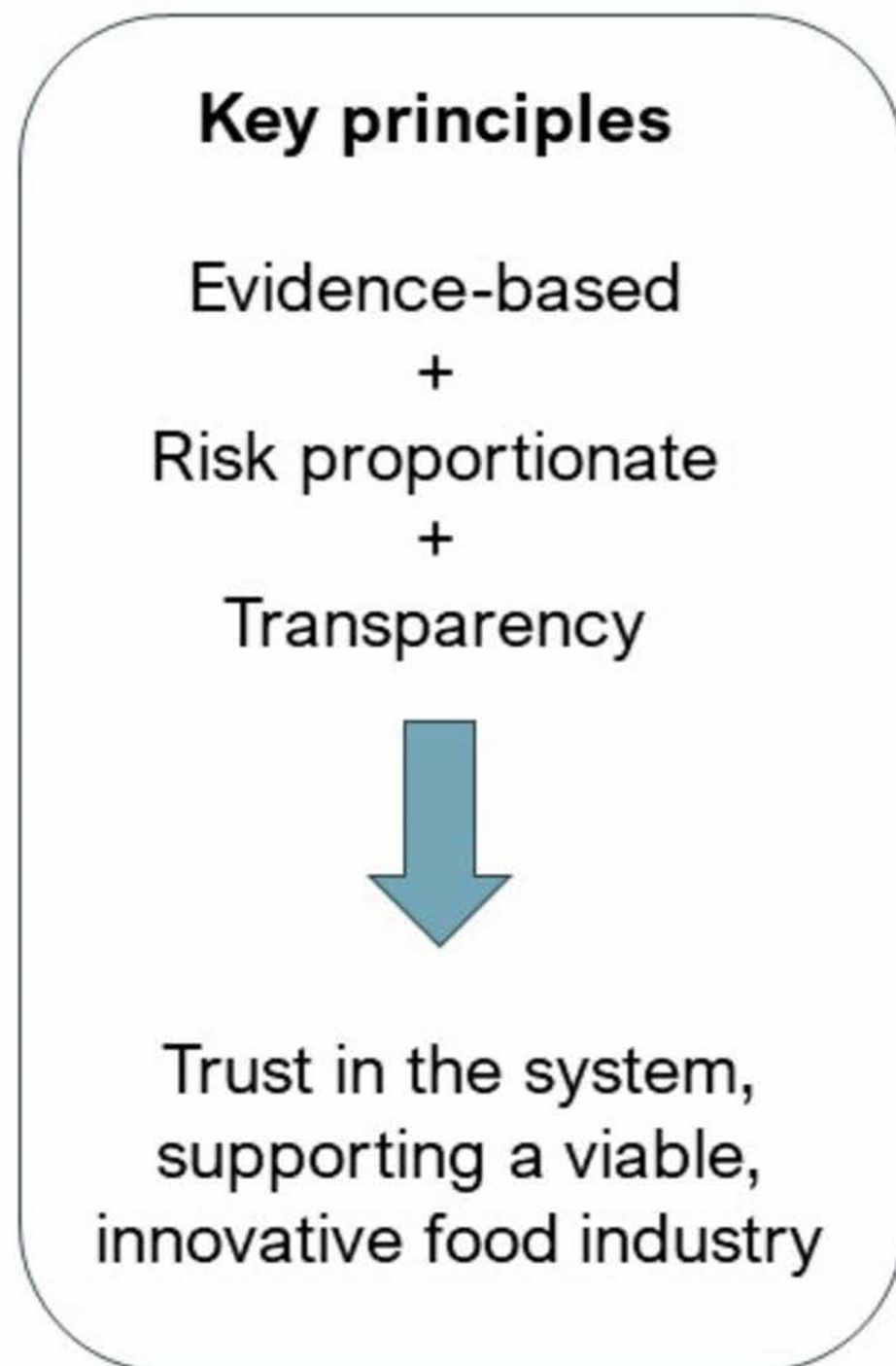


Health & nutrition

Enhance product health profile credentials product by innovation & renovation



Impact of regulation on industry



Opportunities



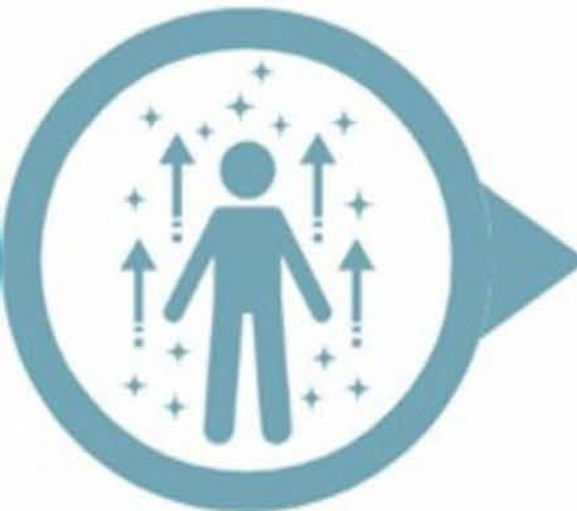
Modernise & fund system

01

To keep pace with the changing food supply & community expectations
eg FSA NZ Act review,
novel foods & ingredients

02 | Apply 21st Century solutions

Leverage modern IT systems & smart devices
e.g. digital labelling adoption to meet consumer needs, traceability, supply chain



Enhance Collaboration | 03

Collaborate and leverage with those who have these skill sets within a guiding framework.
e.g. Bi-national Food Dialogue, and Biennial FSA NZ Forums

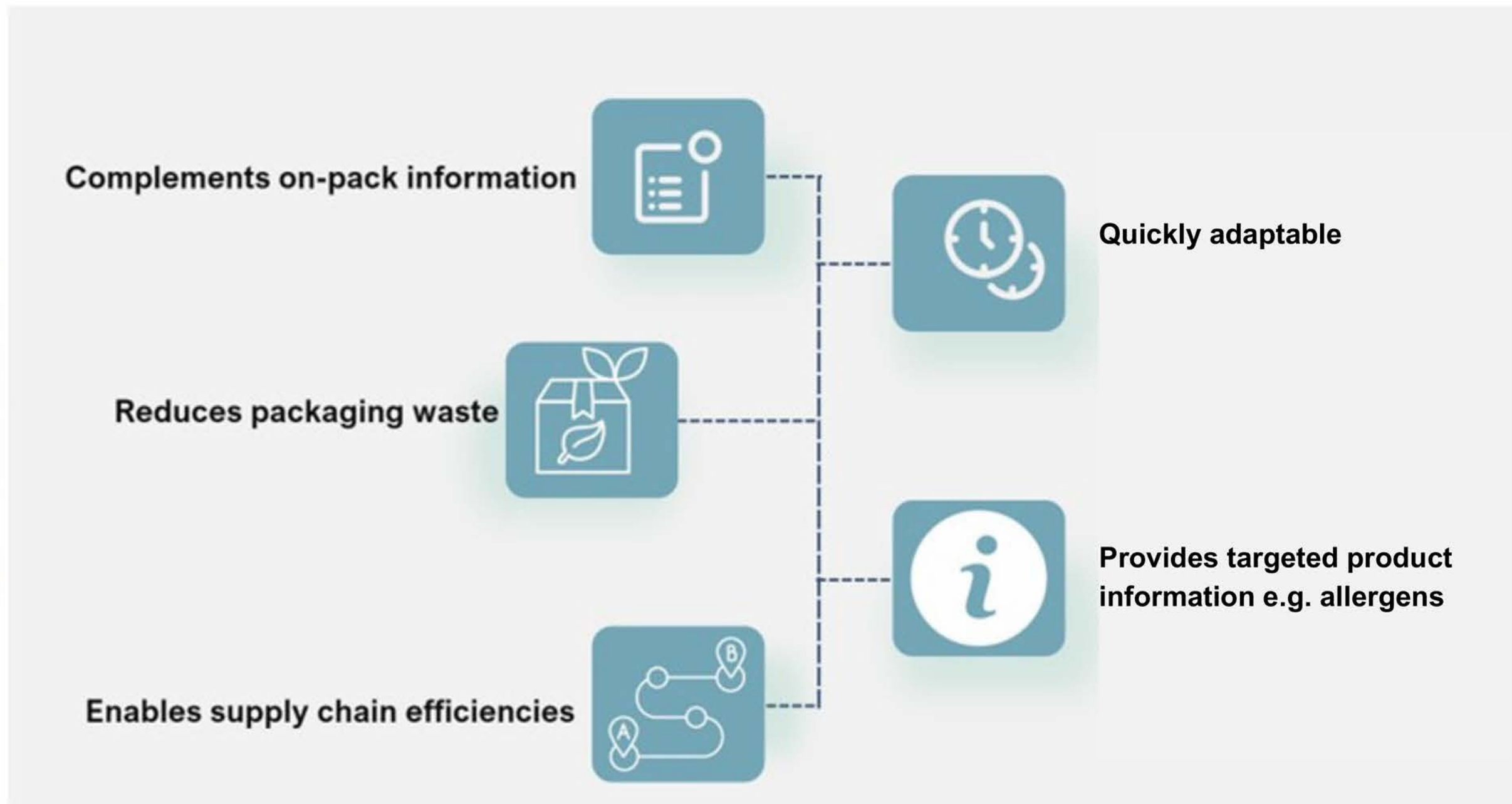
04 | Strengthen trust

Increase trust in the food system using new messages & methods on media platforms
e.g. adopt positive messaging on purposeful processing – reframe the negative narrative of processing and processed food that undermines trust in the food system



Opportunities – digital labelling

Using technology to address growing consumer demand for information



Session 3

1-2:30pm

Stakeholder stories: hearing from public health, consumer and industry representatives

Presenters and panellists:

- Adjunct Professor Terry Slevin, CEO, Public Health Association of Australia
- Tanya Barden OAM, CEO, AFGC
- Melissa Cameron, Sustainable Dairy Nutrition Manager, Dairy Australia
- Sarah Pennell, Chief Operating Officer, Foodbank



Melissa Cameron

Sustainable Dairy Nutrition Manager
Dairy Australia





STAKEHOLDER STORIES DAIRY

**Melissa Cameron Sustainable Dairy Nutrition Manager
June 2024**

THE AUSTRALIAN DAIRY INDUSTRY



DAIRY IS AUSTRALIA'S THIRD
LARGEST RURAL INDUSTRY

3rd

AVERAGE ANNUAL MILK
PRODUCTION PER COW

6,164
litres

TOTAL ANNUAL
MILK PRODUCTION

8,129
million litres

MILK PRODUCTION
EXPORTED

30%

NUMBER OF
DAIRY FARMS

4,163

AVERAGE
HERD SIZE

305
COWS

AUSTRALIAN
DAIRY HERD

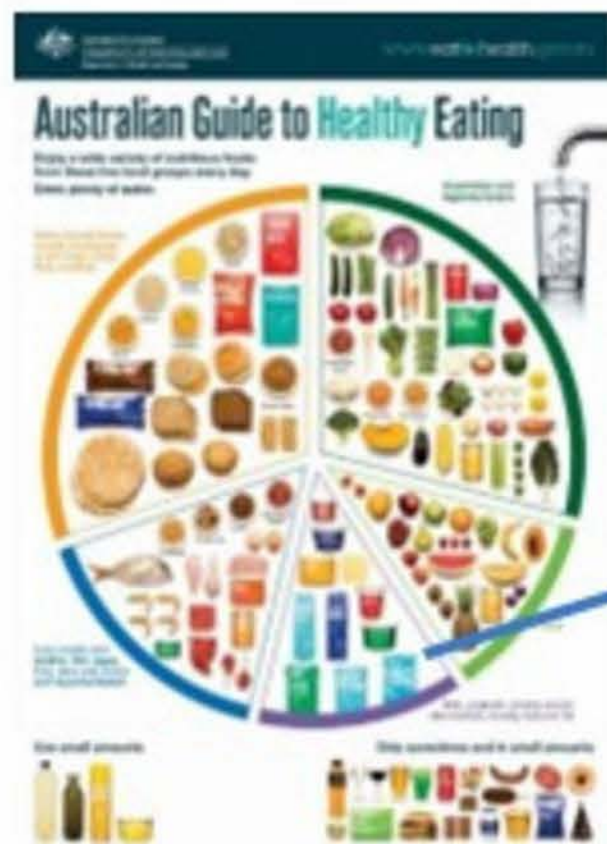
1.27
million cows

VALUE OF FARMGATE
PRODUCTION

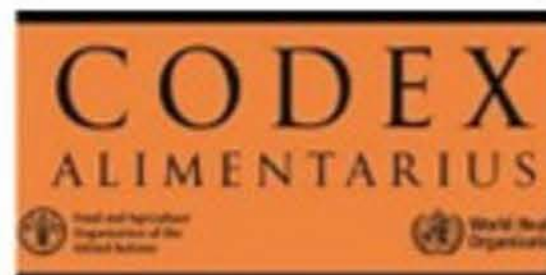
\$6.1
billion



My working day.....



Milk, cheese & yoghurt



WORKING WELL AND OPPORTUNITY TO IMPROVE

WORKING WELL

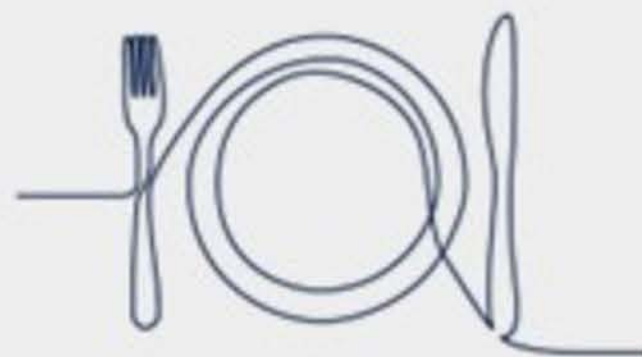
1. Reputation for safe nutritious foods
2. FSANZ well regarded domestically and internationally
3. Valued, two-way engagement, benchmark of good practice
4. Independent evidenced based decisions

OPPORTUNITY TO IMPROVE

1. Responsive food regulation system that fosters innovation. E.g. Health claims
2. Better manage complex regulation E.g. Nutritive substances and novel foods
3. Harmonisation of International standards E.g. Dairy terms – plant and cellular agriculture
4. Currency of data to inform decision E.g. Trans fatty acids

LEVER

BOOSTING AGILITY – KEEPING PACE WITH EVIDENCE AND CHANGE



IMPORTANCE TO SUPPORT

- Sustainable secure food supply for all Australian's
- Thriving local agriculture and food manufacturing system that – delivers safe, affordable nutrition
- Whole food system approach
- Current evidence and data inform decision making.
- Fosters innovation and growth of the whole supply chain
- Local evidenced based standards/data and where appropriate include harmonisation with International standards

Session 3

1-2:30pm

Stakeholder stories: hearing from public health, consumer and industry representatives

Presenters and panellists:

- Tanya Barden OAM, CEO, AFGC
- Melissa Cameron, Sustainable Dairy Nutrition Manager, Dairy Australia
- Adjunct Professor Terry Slevin, CEO, Public Health Association of Australia
- Sarah Pennell, Chief Operating Officer, Foodbank



Sarah Pennell

Chief Operating Officer
Foodbank





Foodbank – Food Rescue & Relief

3.7 million households experienced food insecurity in the last 12 months...

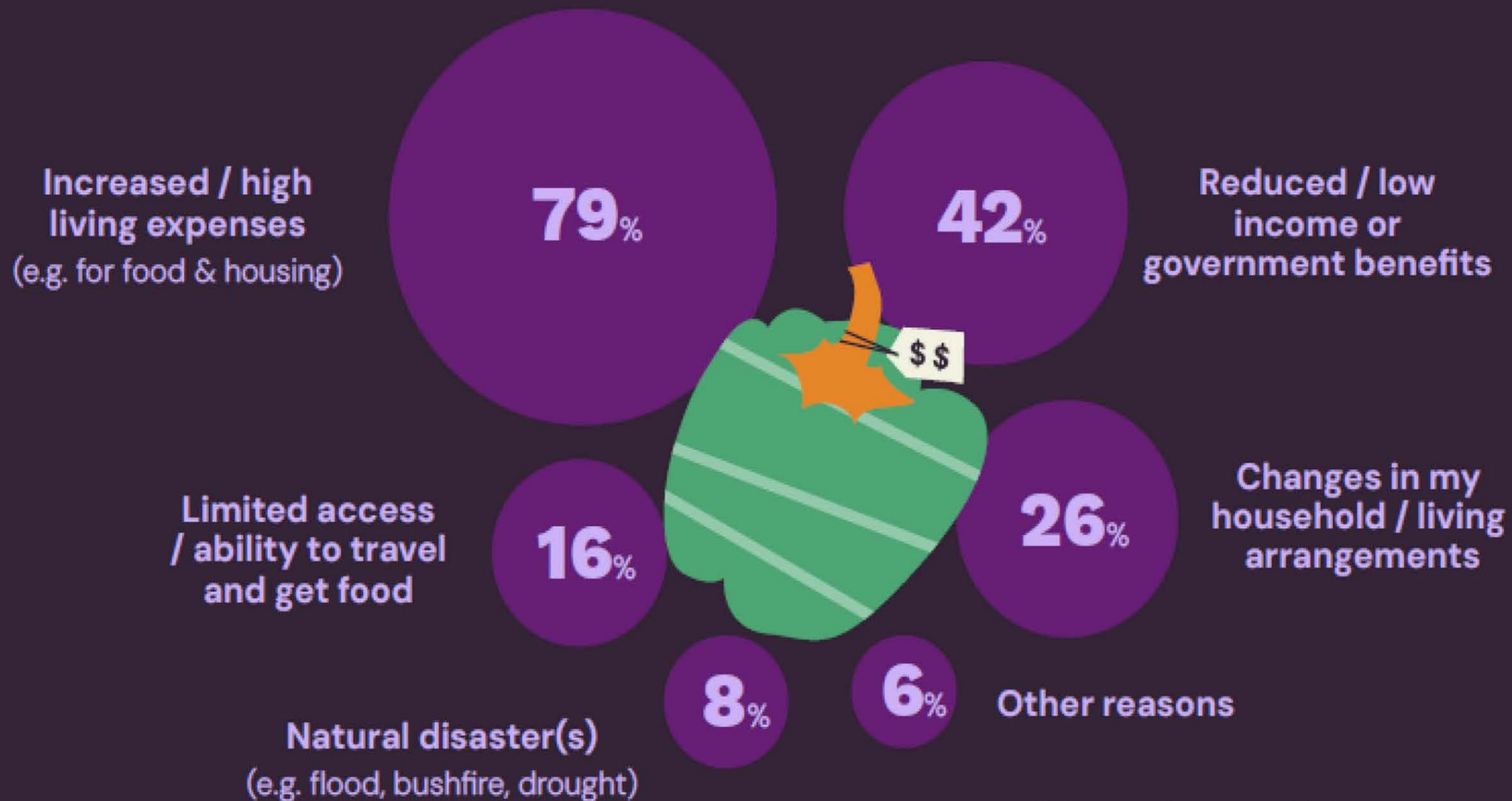


...more than all the households of Sydney and Melbourne **combined**

We are in a food crisis



48% of the total population now feels anxious about or struggles to consistently access adequate food



Note: respondents were able to cite multiple reasons

**Food is the
most likely
thing to be
sacrificed to
make ends
meet**



24%



24% of food insecure households received help from formal food relief services.

Formal food relief

31%



31% of food insecure households received help from family and friends.

Family and friends

56%



56% of food insecure households didn't get help this year.

No help

We work paddock to plate along the whole food and grocery industry supply chain



And also manufacture key staple foods through our Collaborative Supply Program





Legal & Policy Reforms

- Incentivise food donation via the tax system
- Clarify guidance on food safety requirements relevant to donations
- Provide express permission to donate food after the quality date
- Establish clear and comprehensive liability protection for food donors and food recovery organisations



[foodbank.org.au](https://www.foodbank.org.au)

Panel discussion and Q&A

Session 3

1-2:30pm

Stakeholder stories: hearing from public health, consumer and industry representatives

Presenters and panellists:

- Adjunct Professor Terry Slevin, CEO, Public Health Association of Australia
- Tanya Barden OAM, CEO, AFGC
- Melissa Cameron, Sustainable Dairy Nutrition Manager, Dairy Australia
- Sarah Pennell, Chief Operating Officer, Foodbank

Session 4

3-4:30pm

Workshop for impact

The virtual livestream has now ended

Session program:

3-4.30pm

Workshops

4.30-4.45pm

Intermission

4.45-5pm

Wrap up and reflections



Session 4

3-4:30pm

Workshop for impact

Strategic outcomes:

- **Food you can trust:** Ensuring food is safe, and is what it says it is
- **Helping consumers make informed choices:** Supporting consumers to make choices in alignment with dietary guidelines
- **Supporting innovation for sustainable and nutritious foods of the future:** Supporting a prosperous industry that can provide safe and nutritious food for society, particularly in light of the environmental challenges the food production industry are facing

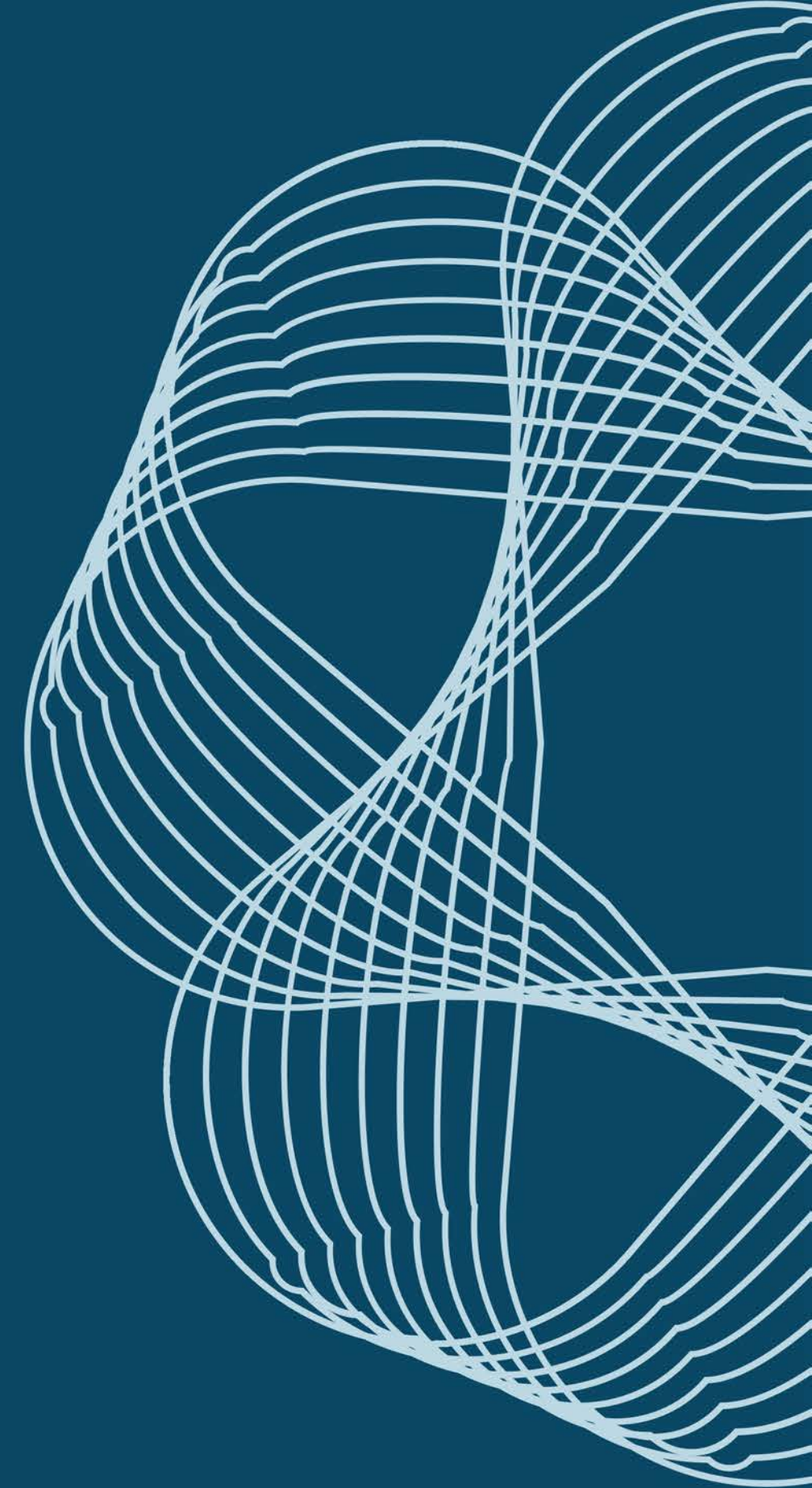
Presentation topics:

- | | |
|--------------------|---------------------------------------|
| 3-3:15pm | GM Intro and pop quiz |
| 3:15-4:15pm | Workshopping FSANZ strategic outcomes |
| 4:15-4:30pm | Wrap up and Q+A |
| 4:30-4:45pm | Intermission |
| 4:45-5pm | Wrap up and reflections |

Session 4

Workshop for impact

3-4:30pm



Session 4

3-4:30pm

Workshop for impact

Presentation topics:

3-3.15pm GM Intro and pop quiz

3.15-4.15pm Workshopping FSANZ strategic outcomes

4.15-4.30pm Wrap up and Q+A

4.30-4.45pm Intermission

4.45-5pm Wrap up and reflections

Workshop activity

Q1: What do these strategic outcomes mean to you/your organisation/sector?

Q2: How can we work with FSANZ to realise these strategic outcomes?

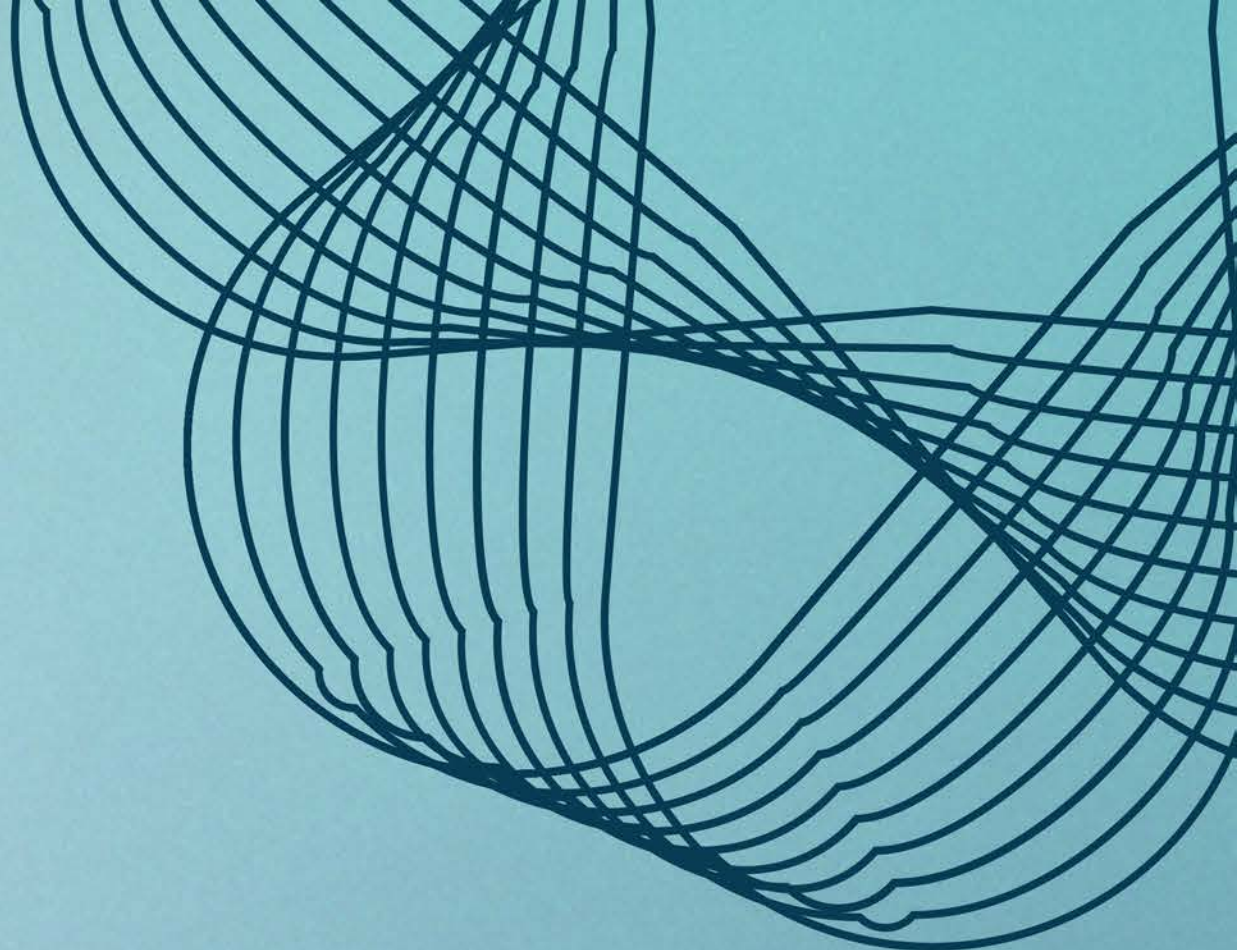
- What are you currently doing to support FSANZ to achieve these strategic outcomes?
- Workshop ideas to help your sector/organisation better work together with FSANZ to achieve these strategic outcomes. We want to hear all ideas.
- Is there one idea which the table agrees will have the biggest impact?

Strategic outcomes:

- **Food you can trust:** Ensuring food is safe, and is what it says it is
- **Helping consumers make informed choices:** Supporting consumers to make choices in alignment with dietary guidelines
- **Supporting innovation for sustainable and nutritious foods of the future:** Supporting a prosperous industry that can provide safe and nutritious food for society, particularly in light of the environmental challenges the food production industry are facing

Reflections

4:45-5pm



2024 FSANZ Stakeholder Forum

Collaboration in food regulation: Working together for impact

20 JUNE | MELBOURNE

InterContinental Melbourne The Rialto